



UPSKILLED  
CORPORATE

## Transport and Logistics

Vital to the Australian economy, the transport and logistics industry is experiencing a unique set of workforce pressures. In a growing industry challenged by an ageing workforce, a low uptake of young workers and rapid technological advancement, there is an urgent need for contemporary training programs to help the industry adapt to changing job demands, new technology, and develop new knowledge across the workforce.



## Helping the Transport and Logistics Industry adapt to the demands of industry growth

To keep up with the forecasted increase in freight and passenger movements, learning solutions are needed to address skills shortages created through high turnover rates, the retirement of an ageing workforce, and the rapid technological advances in the industry. Learning solutions should also serve to address rapid technological advances and attract and retain new workers whilst ensuring the material is meaningful, transferrable, ongoing, and fits within the employees' world of experiences.



### The need for contextualised learning solutions

To improve attraction and retention, and to address the increasing technological changes, it is important to ensure digital and higher-level skills gaps are addressed through contextualised training solutions. Businesses require outcomes-focused programs to provide an innovative approach to workforce development in skills-needs areas including:

- business management and leadership
- communications and problem solving
- innovation and adaptability (change management)
- compliance and risk management (work, health, and safety)
- operations, planning, and systems
- digital, technical, and analytical skills (digital transformation)



Workforce size\*  
**645,700**

### A critical piece to your employee development framework

Upskilled Corporate's employee development solutions will help you attract, retain and upskill young workers, by providing the critical piece required to alleviate future skill shortages. By delivering a customisable development framework to your employees, a more meaningful view of career pathways and opportunities is presented, whilst established workers can gain the knowledge, attributes and digital transformation skills required to keep pace with future developments.



Aust. economy contribution\*  
**\$39.26b**

If you would like to explore how Upskilled's Corporate Solutions can help your business's employee development, speak with one of our industry consultants today.



Job Growth\*  
**4.5%**

*"Companies will require innovative approaches to workforce development and to standards of performance expected by investors and the workforce alike, into the future."*

Australian Industry Standards

Source: ABS 6291.0.55.003 - Labour Force, Australia, Detailed