

# Mini MBA

Fast-track practical leadership and business skills  
— online, self-paced, in weeks not years.



8 units (~4 hours/unit)



Online & Self-paced



5 Specialisations

## Overview

Master the modern manager's toolkit—strategy, finance, marketing, people and change—through short, job-ready modules. A compact, flexible Mini MBA that turns theory into practical, on-the-job results and accelerates your path to leadership.

## What you'll learn

- 21st Century Leadership
- Strategy Making
- Marketing Essentials
- Understanding Data & Numbers
- Entrepreneurship & Innovation
- Managing People & Culture
- Change Management
- Ethics & Governance
- Digital Marketing
- IT Management
- ESG & Impact
- Resilience, Stress Management & Wellbeing

## Who it's for

Early–mid career professionals, entrepreneurs, recent business grads, and professionals re-entering the workforce who want credible, practical skills for leadership and management.

## Choose your specialisation

- Mini MBA in Leadership & Strategy
- Mini MBA in Marketing & Strategy
- Mini MBA in Leadership & IT
- Mini MBA in People & Culture
- Mini MBA in Leadership & ESG

## How you'll learn

Short videos (3–5 min), practical readings and case studies, mini-quizzes, and downloadable templates for on-the-job use. Optional e-portfolio and a short reflective activity to cement your action plan.

## Flexible by design

Make it relevant from day one — choose your specialisation and elective, and apply each module immediately without stepping away from your role.

## Built by experts

Designed by Dr Andrew Roberts (20+ years C-level experience across finance, technology and professional services) to deliver real-world, impactful outcomes.

## Make the leap to leadership

Be boardroom-ready with the Mini MBA.

[Explore Mini MBA](#)

## Get In Touch

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