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The integrated focus of this course is to provide the skills and knowledge to build and manage a business, create and establish a personal services culture, lead and develop a team, develop and implement marketing activities, and to ensure all work health and safety requirements are maintained.

The beauty and hairdressing industry is dominated by small businesses, so to give you the best chance of career success, emphasis is placed on core business areas in the context of managing a salon such as customer service, marketing, human resource, financial management, planning for small business and policy.

Who Should Attend
For those seeking a salon management or leadership role within the beauty/hairdressing industry, a recognised salon management course is a great way to achieve your career aspirations. If you already work in the beauty/hairdressing industry and simply want to take it to the next level as a small business owner or manager, it’s essential you have the specialised leadership and organisational skills to progress and succeed in business.

The Diploma of Salon Management is excellent preparation for beauty and hairdressing practitioners wishing to transform into a salon proprietor or manager. It is also suitable for: those changing careers; those wishing to enter the beauty/hairdressing industry as small business owners/managers; and overseas trained beauticians/hairdressers wishing to ensure their management training is comparable to that which is required in Australia.

Course Structure
This course is delivered online over a period of 48 weeks, incorporating 2 study periods. Each study period runs for 24 weeks.

Prerequisites
There are no formal prerequisites for this qualification.

Recognition of Prior Learning (RPL)
If you have studied previously or have work experience that relates directly to your course, you may be exempt from a component/s of your course through recognition of prior learning (RPL). If you think you may be eligible for RPL you should first familiarise yourself with the Course Credit Policy and Procedure (Recognition of Prior Learning) and complete an Application to apply for RPL assessment.

This course is delivered by Study Group Australia Pty Limited (RTO Code: 5806), trading as Australian Institute of Applied Sciences.
Online Learning Features
Study when it suits you - with no set class timetable you can study when and where you want, tailoring your education to suit your lifestyle, family and any paid work commitments.

Personal support - you’ll be guided through your studies with an interactive and web-based educational experience. You get the same high level of support as an on-campus student, maximising your chances of success;

Structured learning - regular timed intakes means you can look forward to a structured learning environment - this ensures continuous progression with all the benefits of flexible Online Learning;

Full access to course materials & resources - get full access to detailed course materials, student email, forums, live chat, recorded lectures, quizzes and assessments, links to external resources materials and videos.

Course Outline
The Diploma of Salon Management consists of 10 Units of Competency, as identified in the Beauty Training Package. All units must be successfully completed to attain the Diploma. For more details on the units of competency, please visit www.upskilled.edu.au

Stage 1

**SUBJECT**

Workplace Policy and Sustainability  
Business Planning for Small Business  
Salon Marketing  
Small Business Financial Management

Stage 2

**SUBJECT**

Customer Services Management  
HR Policy  
Salon Training and Development  
Salon Recruitment  
Salon Services Management

Course Fees and Payment Options
The diploma has a total course fee of **$16,275**. VET FEE-HELP is available for this course allowing you to study now, pay later. For further details on VET FEE-HELP and for the full fee schedule please visit www.upskilled.edu.au/vet-fee-help.

How to Apply
Whether you’re inquiring as an individual, or as a manager acting on behalf of one or more employees, the easiest way to apply is to contact Upskilled:

- Select from more than 80 nationally accredited certificate and diploma courses
- Complete an application form at www.upskilled.edu.au
- Submit the form and an Upskilled Education Manager will contact you.

Other Related Qualifications
1. Diploma of Beauty Therapy
2. Advanced Diploma of Naturopathy
3. Diploma of Remedial Massage