DIPLOMA OF
GRAPHIC DESIGN (CUV50311)

Are you set on a career in the creative disciplines? If you want to initiate an exciting career in graphic design, the Diploma of Graphic Design delivers the skill sets and accreditation you need to get started.

The Diploma of Graphic Design is focused on identifying and cultivating the design skills that enable graduates to secure a job in the graphic design industry.

- Develop a portfolio of work to present at job interviews or to use for credit into a degree
- Master the Adobe Creative Suite: Photoshop, InDesign, Illustrator, Dreamweaver, Flash, Acrobat
- Acquire specialist skills across advertising and multimedia
- Benefit from the latest design tutorials on Lynda.com

Who Should Attend
This qualification has been devised for graphic designers who are at the beginning of their professional careers. Participants typically come to the qualification while working in junior or generalist graphic design roles with links to fields as advertising and promotion, art direction, branding, corporate identity, instructional design, packaging, sign writing, and web design.

Course Structure
This course is delivered online over a duration of 60 weeks.

Prerequisites
Entry to the Diploma of Graphic Design requires either the successful completion of a Certificate IV in Design (or other relevant qualification), or vocational experience in a range of work environments in design and presentation of a portfolio of work for assessment.

Alternatively, participants who do not qualify through the certificate or vocational experience pathways are able to complete the intensive Graphic Design Bridging Course (5 weeks) in order to progress directly into the Diploma of Graphic Design.

Recognition of Prior Learning (RPL)
If you have studied previously or have work experience that relates directly to your course, you may be exempt from a component/s of your course through recognition of prior learning (RPL). If you think you may be eligible for RPL you should first familiarise yourself with the Course Credit Policy and Procedure (Recognition of Prior Learning) and complete an Application to apply for RPL assessment.

"When I graduated I pretty much landed the job that I am still in today. I am now working for a Graphic Design Studio as a Production and Studio Manager and have been here for 6 years"

Beverley
Diploma of Graphic Design

Master the Adobe Creative Suite: Photoshop, InDesign, Illustrator, Dreamweaver, Flash, Acrobat

This course is delivered by Study Group Australia Pty Limited (RTO Code: 5806), trading as Martin College
Online Learning Features

Study when it suits you - with no set class timetable you can study when and where you want, tailoring your education to suit your lifestyle, family and any paid work commitments.

Personal support - you’ll be guided through your studies with an interactive and web-based educational experience. You get the same high level of support as an on-campus student, maximising your chances of success;

Structured learning - regular timed intakes means you can look forward to a structured learning environment - this ensures continuous progression with all the benefits of flexible Online Learning.

Full access to course materials & resources - get full access to detailed course materials, student email, forums, live chat, recorded lectures, quizzes and assessments, links to external resources materials and videos.

Course Outline

The Diploma of Graphic Design consists of 19 Units of Competency, as identified in the Visual Arts, Crafts, and Design Training Package. All units must be successfully completed to attain the diploma. Below is an outline of the subjects included. For a full breakdown of all Units of Competency please contact our Education Managers.

<table>
<thead>
<tr>
<th>SUBJECT</th>
</tr>
</thead>
<tbody>
<tr>
<td>2-D and 3-D Packaging</td>
</tr>
<tr>
<td>Creative Advertising</td>
</tr>
<tr>
<td>Design for Screens and Interactivity</td>
</tr>
<tr>
<td>Print Advertising</td>
</tr>
<tr>
<td>Advanced Photo Manipulation</td>
</tr>
<tr>
<td>Publication Design and Layout</td>
</tr>
<tr>
<td>Art Direction and Branding</td>
</tr>
<tr>
<td>Multimedia</td>
</tr>
<tr>
<td>Web Design II</td>
</tr>
<tr>
<td>Professional Practice II</td>
</tr>
</tbody>
</table>

Course Fees and Payment Options

The diploma has a total course fee of $12,790. VET FEE-HELP is available for this course allowing you to study now, pay later. For further details on VET FEE-HELP and for the full fee schedule please visit www.upskilled.edu.au/vet-fee-help.

How to Apply

Whether you’re inquiring as an individual, or as a manager acting on behalf of one or more employees, the easiest way to apply is to contact Upskilled:

- Select from more than 80 nationally accredited certificate and diploma courses
- Complete an application form at www.upskilled.edu.au
- Submit the form and an Upskilled Education Manager will contact you